EtherCAT®
Technology Group

Join Us For A Seminar

What is EtherCAT?

- EtherCAT (Ethernet for Control Automation Technology) is the fastest Industrial Ethernet solution that provides industry leading performance, flexibility and cost advantages

Who should attend?

- These seminars specifically address end users as well as system integrators to learn about EtherCAT and other Industrial Ethernet technologies

Why should attend?

- Learn about the benefits and the challenges of Industrial Ethernet
- EtherCAT seminars are educational events delivered by the experts
- Explore and understand EtherCAT technology
- Talk with EtherCAT experts face-to-face, and discover additional table-top exhibition: See how EtherCAT can help you!
- Participation is free of charge and you are cordially invited

About ETG

- EtherCAT Technology Group (ETG) – the world's largest Industrial Ethernet & Fieldbus organization with over 2100 member companies from 55 countries supporting EtherCAT technology!

EtherCAT Technology Group
www.ethercat.org

EtherCAT Roadshow Malaysia & Singapore
Industrial Ethernet Seminar Series

Contact

ETG Headquarters
Ostendstraße 196
90482 Nuremberg, Germany

Phone: +49 911 / 54056 20
Email: info@ethercat.org

EtherCAT®
Technology Group

Local Event Contact

Headquarters Malaysia
Beckhoff Automation Sdn. Bhd.

Phone: +60 (3) 7731 8388
Email: info@beckhoff.com.my

Beckhoff Singapore
Beckhoff Automation Pte. Ltd.

Phone: +65 6635 5000
Email: info@beckhoff.com.sg

Office Penang
Beckhoff Automation Sdn. Bhd.
Phone: + 60 (4) 6460 388

Invitation

Oct 15, 2012 | Selangor, Malaysia
Oct 16, 2012 | Penang, Malaysia
Oct 17, 2012 | Singapore, Singapore

Register today – it's free!
www.ethercat.org/asia2012

Supported by:

BECKHOFF

EtherCAT®
Technology Group

EtherCAT Technology & Applications
+ Table Top Exhibition with Live Demonstration

Malaysia
■ Penang
■ Selangor
■ Singapore
Singapore

Mark Your Calendar
+ Register Online For Free

Oct 15, 2012 | Petaling Jaya, Selangor, Malaysia
One World Hotel
First Avenue, Bandar Utama City Centre
47800 Petaling Jaya
Selangor, Malaysia

Oct 16, 2012 | Penang, Malaysia
Hotel Equatorial
1 Jalan Bukit Jambul
Bayan Lepas
11900 Penang, Malaysia

Oct 17, 2012 | Singapore, Singapore
Swissotel Merchant Court
20 Merchant Road
Singapore 058281
Republic of Singapore

Register today:
www.ethercat.org/asia2012

Full-Day Seminar Agenda
Malaysia

09:30 am	**Registration, Breakfast**	
10:00 am	**Unmodified Ethernet for Industrial Automation?** Martin Rostan, Executive Director, EtherCAT Technology Group	
10:45 am	**Ethernet on the fly: The EtherCAT Functional Principle** Martin Rostan, Executive Director, EtherCAT Technology Group	
11:15 am	**Coffee Break, Table Top Exhibition**	
11:30 am	**EtherCAT Features and their User Benefits** Martin Rostan, Executive Director, EtherCAT Technology Group	
12:15 am	**Lunch Break**	
01:15 pm	**Beckhoff and EtherCAT – XFC: eXtreme Fast Control Technology** Beckhoff Automation Malaysia	
02:00 pm	**EtherCAT Applications in South East Asia** Beckhoff Automation Malaysia	
02:15 pm	**Coffee Break, Table Top Exhibition**	
02:30 pm	**Competitive Advantages for Machine Builders through EtherCAT** Martin Rostan, Executive Director, EtherCAT Technology Group	
03:30 pm	**Migration from Classical Fieldbus Systems: Best Practice, Cost Advantages** Martin Rostan, Executive Director, EtherCAT Technology Group	
03:45 pm	**Summary and Discussion, Q&A**	
04:00 pm	**End of Seminar**	

Speakers at all three venues: Fieldbus- and Ethernet-Experts from the EtherCAT Technology Group and supporting company Beckhoff. Note: The order and titles of presentations may vary.

COME EXPLORE UNDERSTAND

Half-Day Seminar Agenda
Singapore

01:00 pm	**Registration**	
01:30 pm	**Ethernet on the fly: The EtherCAT Functional Principle** Martin Rostan, Executive Director, EtherCAT Technology Group	
02:30 pm	**Migration from Classical Fieldbus Systems: Best Practice, Cost Advantages** Martin Rostan, Executive Director, EtherCAT Technology Group	
02:45 pm	**Coffee Break, Table Top Exhibition**	
03:15 pm	**Beckhoff and EtherCAT – XFC: eXtreme Fast Control Technology** Beckhoff Automation Singapore	
04:00 pm	**EtherCAT Applications in South East Asia** Beckhoff Automation Singapore	
04:15 pm	**Competitive Advantages for Machine Builders through EtherCAT** Martin Rostan, Executive Director, EtherCAT Technology Group	
05:00 pm	**End of Seminar**	